This report provides a comprehensive account of activities during the period August to December 2014. It features content created, impacts made and recommendations for the initiative.
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Background

The Oil Revenue Tracking Initiative (ORTI) is an information-driven advocacy project that seeks to raise citizen awareness of resource governance to increase transparency and accountability in the Nigerian oil sector. Using innovative communication strategies, ORTI has impacted a wide range of stakeholders including government, policy makers, civil society, industry and Nigerian citizens at home and abroad.

Amara Nwankpa, Director of the Yar’Adua Foundation Public Policy Initiative, conceived ORTI to encourage the involvement of young Nigerians in bringing important issues to the forefront of the upcoming 2015 elections.

Introduction

Critical issues have been highlighted as challenges to responsible resource governance in Nigeria during the period under review. The proliferation of alternative energy sources; increasing discoveries of oil and production elsewhere; in addition to falling prices and depleting reserves (5 billion barrels production reduction in three years) are contributing to Nigeria’s declining oil fortunes. Oil revenue is already grossly insufficient to support immediate and long-term development needs for Nigeria’s current population (170 million). Pressure will only increase as the population explodes to 440 million by 2050.

Nigeria must, as a matter of urgency, harness economic opportunities that will guarantee a sustainable future beyond oil:

1. Efforts to exploit oil resources irreparably harm the environment on which our future can be built.
2. Current expenditure patterns leave scarce resources for investment in priority areas for a sustainable future.
3. Emerging nations such as Brazil and China have benefited from a transition to alternative energy sources and investments in infrastructure, which are prerequisite for a thriving economy.

An impact analysis of ORTI social media activity confirms that ORTI’s expanded reach has elevated the discussion of resource governance in Nigeria among the general public.

ORTI partnered with NEITI and NOSDRA, key MDAs, to simplify the NEITI FASD Audit Report 2007-2011 using illustrations, flashcards and info-graphics and developed advocacy content for the NOSDRA Amendment Bill.

The ORTI team visited American University Yola to engage staff and students in an open discussion on issues surrounding resource governance. AUN's
sustainability month activities showcased AUN as the first ‘green’ university in the country.

A roundtable was held with members of key civil society organizations in preparation for the Resource Governance Town hall, a platform for key stakeholders, policy makers and the general public to engage on issues surrounding responsible resource governance and the environment as a resource. The town hall was aired live on amplifiedradio.net and Nigeria Info FM (99.5).

For more information on the period March to August 2014, please refer to the ORTI FOSTER Report August 2014, which covers the following themes

- CBN-NNPC Disparity
- Perception of Nigeria’s Oil Wealth
- Alternative Energy
- Internally Generated Revenue (IGR)

### Objectives

- Increase demand for sector reforms through supporting debates on revenue management from the oil sector, generate more information and improve dissemination of findings from ORTI Phase 1
- Engage with relevant MDA’s to improve capture and report of oil revenues through supporting the identification of gaps in public information on the sector

### Activities

#### Overview

ORTI supported online and public debates with regard to the oil sector through content development and stakeholder engagement activities. New partnerships with key MDA’s were forged while strengthening existing ones. NEITI’s FASD Audit Report 2007-2011 was simplified using illustrations, flashcards and info-graphics. Content was developed to support NOSDRA Amendment Bill advocacy efforts.

ORTI held a CSO forum, town hall meeting and university visit to further engage the public and key stakeholders. Numerous live interviews were conducted on local and international radio stations. Staff also participated in roundtables organized by FOSTER as well as a blog conference.
The Nigerian Extractive Industries Transparency Initiative (NEITI) - Simplifying the Fiscal Allocation and Statutory Disbursement Audit (FASD).

The audit served as a thorough examination and assessment of accounts and activities of stakeholders in the extractive sector. ORTI created forty (41) flashcards, five (5) illustrations and 17 info-graphics to simplify content of the FASD Audit report. Collaterals will be used to create a booklet that will simplify complex issues surrounding how revenue is generated, who keeps and manages the revenue and its disbursement.

Info-graphics

Overview

The Vertical Sharing Model
The Horizontal Sharing Model
The FASD Audit examined mineral revenue disbursement to nine pilot states with a focus on how revenue was utilized.

- **NON-OIL PRODUCING STATES**
  - Kano
  - Nassarawa
  - Gombe

- **OIL PRODUCING STATES**
  - Ondo
  - Delta
  - Bayelsa
  - Rivers
  - Imo
  - Akwa-Ibom

### REVENUE
accrued to pilot states

- **MINERAL INF**
  - Component of statutory allocation
  - 15% derivation
  - Budget augmentation
  - Gain or exchange difference
  - Distribution from FCA

- **NON-MINERAL (RBF)**

### EXPENDITURE

- **RECURRENT**
  - Personnel
  - Overheads
  - Pension & Gratuities
  - Public Debt
  - Consolidated Revenue Fund Charge

- **CAPITAL**
  - Economic
  - Social
  - General Administration
  - Environment

#### TOTAL EXPENDITURE: **N9.14 TRILLION**

- **MINING**
  - No. 1 TRILLION (MINERAL INF - OTHER LOANS)

- **MINERAL INF**
  - No. 7 TRILLION (MINERAL INF)

- **GROSS REVENUE**
  - No. 5 TRILLION (MINERAL INF)

- **MINERAL REVENUE & DERIVATIVES**
  - N4.25 TRILLION

- **OIL REVENUE**
  - N1.1 TRILLION

### HIGHLIGHTS

- **Highest Recurrent Expenditure**
  - IMO STATE 72.5%

- **Second Highest Recurrent Expenditure**
  - KANO STATE 33.6%

- **Highest Capital Expenditure**
  - AKWA IBOM STATE 81.5%
Examining how states utilized revenue

**AKWA IBOM**

- **Federal Statutory Allocation**: 91%
- **Internally Generated Revenue**: 6%
- **Loans**: 3%

**Revenue**

1.145 Trillion

**Expenditure**

1.105 Trillion

- **Recurrent**: 18.5%
- **Capital**: 81.5%

Expenditure on sectors that directly benefit citizens:

- **Administration**: 24.7%
- **Economic Sector**: 34.6%
- **Social Sector**: 8.1%
- **Environmental Sector**: 14.1%
Flashcards

Forty-one (41) flashcards were created to serve as an online information dissemination tool to educate the public on findings and recommendations from the FASD Audit report.

Illustrations

Five (5) illustrations were produced to emphasize key findings in a clear way using satire.

Transparency
Milking The Federal Cow
National Oil Spill Detection and Response Agency (NOSDRA) - Reviewing the Amendment Bill.

Senator Bukola Saraki introduced an amendment to strengthen the institutional and regulatory capacity of NOSDRA’s management of oil spills in a more robust and effective manner. The amendment seeks to establish a clear and specific regime of penalties and responsibilities for oil spills and provide a consistent guide and procedures for assessing and accessing compensation for oil spills and civil liabilities. ORTI produced ten (10) pictograms/flashcards and three (3) info-graphics to engage legislators, CSO’s and the general public on:

- Weaknesses in the previous NOSDRA Act and why it needs to be amended
- How the NOSDRA amendment bill can help win the war against oil spills
- The environment as a resource:
  a) What we lose when we destroy the environment
  b) Effects of oil spills on the economy

Content created in support of the NOSDRA Amendment Bill was tweeted by @bukolasaraki.

Pictograms
- Pictograms used human stories to depict the dire situation in the Niger Delta region.
Flashcards

Info-graphics

- Vision, mission, limitations and weaknesses of the current NOSDRA Act
- Objectives and strengths of amendment bill
• Impact of not protecting the environment
Stakeholder Engagement and Public Outreach

ORTI engaged stakeholders with a view to build and develop relationships with organizations working in the oil and gas sector to promote a collective commitment to reform.

Social Media Engagement

ORTI produced stimulating content to facilitate communication with target audiences via ‘Facebook’, ‘Twitter’ and news feeds. Online postings included daily fact of the day, articles, daily oil price and photo of the week.

Fact of the day

![Fact of the day post](image1)

Daily articles

![Daily article post](image2)

Daily oil prices

![Daily oil price post](image3)
Facebook

Analysis of our Facebook platform revealed a significant gender bias in followership: 95% of followers were men and only 5% were women. To increase female followership, ORTI created the ‘Women Moving Nigeria Beyond Oil’ campaign. The objective was to encourage feedback and measure the level of female participation by profiling eight (8) young women professionals, highlighting their contribution toward Nigeria’s development outside the oil and gas sector.
This led to a 20% increase in female followers as well as over 50% increase in total followers with a total of 13,453 compared to 2,846 followers recorded earlier in January 2014.

Demographics

25% Female Followers
Twitter

ORTI hosted regular ‘tweet meets’ through its handle @OilRevenueNG. #RenewableEnergy and #IGR were popular hash tags employed during these engagements. The impact of each session was analyzed using an online social media engagement tool – ‘Tweet Reach’. The account presently has 2,532 followers.

Clean Energy

On October 30 2014 a live tweet session was hosted by @OilRevenueNG, “Wind Energy: Cleaner and Cheaper for Nigeria” to communicate the potential of wind power as a renewable energy source. In addition to general tweets, a flashcard was produced to publicize the event and an article written to serve as a guide for participants.

Flashcards
Impact

Tracker for @oilrevenueNG

October 30, 2014

OilRevenueNG
@OilRevenueNG

TWEETS
35 (28.64%)

IMPRESSIONS
83.6K (21.29%)

RETWEETS
55

RT RATE
1.57

AMP IMPRESSIONS
345.5k

AMP MULTIPLIER
4.13x

Reach 36,900 | Exposure 392,700 | 123 Tweets | Contributors 25 | Retweets 55
Traditional Media

ORTI participated in several drive-time radio broadcast sessions on both local and international radio stations.

<table>
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<th>Station</th>
<th>Anchor(s)</th>
<th>Participant(s)</th>
<th>Subject</th>
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<td>Nigeria Info 95.1</td>
<td>Christy &amp; Crazy Dex</td>
<td>Busayo Ogundana (ORTI)</td>
<td>‘Beyond Oil’ and ‘Renewable Energy’.</td>
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<tr>
<td></td>
<td></td>
<td>Hannah Kabir (CREEDS Energy)</td>
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<tr>
<td>Nigeria Info 95.1</td>
<td></td>
<td>Live Broadcast</td>
<td>Town hall Broadcast</td>
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<td>Amplifiedradio.net</td>
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<td>Amara Nwankpa</td>
<td>Follow up to Resource Governance Town hall</td>
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<td>Nwachukwu</td>
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<td>NPR News, USA</td>
<td>Julia Simon</td>
<td>Amara Nwankpa</td>
<td>Discretionary awarding of oil blocks in Nigeria.</td>
</tr>
</tbody>
</table>
CSO Roundtables

The Foundation hosted a CSO roundtable on November 24, 2014 to discuss the upcoming Resource Governance Town Hall meeting, provide an overview of ORTI’s work to date and gain input from stakeholders. The meeting was attended by representatives of Stakeholder Democracy Network (SDN), FOSTER, Youth Initiative for Advocacy, Growth & Development (YIAGA), CLEEN Foundation, NEITI, Publish What You Pay (PWYP), CREEDS Energy, Heinrich Boll Stiftung and ICEED.

Town Hall Meeting

A Resource Governance Town Hall was organized by SMYF on December 4, 2014 to provide a platform for key stakeholders, policy makers and the general public to engage on issues surrounding responsible resource governance in Nigeria. The programme aired live on Nigeria Info FM (99.5) and was broadcast via the YIAGA online platform (amplifiedradio.net). Participants included key stakeholders; Dr. Bright E. Okogu (Director General, Budget Office of the Federation), Inemo Samiama (County Director, SDN), Florence Kayemba (Programme Manager, SDN), Zainab Ahmed (Executive Secretary, NEITI), Ken Saro Wiwa (Special Adviser to the President on Civil Society and International Media), Kingsley Amaku (Senator Bukola Saraki’s Office), Hannah Kabir (CREEDS Energy), and was attended by representatives from CSOs, MDAs, university students and the general public.
University Visits

As part of American University of Nigeria’s (AUN) sustainability month activities, a team from ORTI comprising the Director, Public Policy Initiative Amara Nwankpa and Emmanuel Agiamoh visited AUN on November 20, 2014. An open discussion session with staff and students of AUN focused on Responsible Resource Governance in Nigeria’ and ‘Sufficiency of oil – Nigeria’s over-dependence on oil’.

Key issues included the environment as a resource, human capacity development, alternative/renewable energy, Internally Generated Revenue (IGR) and the question of what after oil. One hundred ORTI resource governance booklets were distributed. The Vice President, Academic Affair, Professor Charles Reith pledged support for the Yar’Adua Foundation’s Resource Governance Town Hall Meeting and proposed SMYF’s participation in a workshop as part of AUN’s sustainability program scheduled for the upcoming academic session.
Impact

Elevation of Resource Governance as a key issue for 2015 general elections.

ORTI participated in the Nigerian Political Parties Discussion Series (NPPDS) - Natural Resource Governance in Nigeria: Oil and Gas on January 8, 2015. The Centre for Democracy and Development (CDD) and Open Society Initiative for West Africa (OSIWA) organized the debate to address the critical need to develop practical frameworks to tackle the socio-economic and political challenges of Nigeria.

The debate featured two of Nigeria’s top political parties: Alhaji Lai Mohammed, National Publicity Secretary - All Progressives Congress (APC), and Dr Katchi Ononuju, representative - Peoples Democratic Party (PDP) who discussed oil sector reform policies and resource governance with respect to
the 2015 general elections. Party representatives were rigorously examined based on their manifestos and were questioned in relation to current issues in the oil sector such as the Petroleum Industry Bill and drop in oil prices.

**Inclusion in All Progressives Congress (APC) Manifesto.**

It is noted worthy that key clauses from the All Progressives Congress (APC) manifesto reflect ORTI messaging.

“In the past, political Manifestos in Nigeria were hardly different from mere platitudes and general statements to which parties could not be held accountable. The APC Manifesto is different. We have clearly stated what we will deliver to Nigeria when elected into office. Our focus is on six priority areas: National Security, Good Governance, Human Capital Development, Economic Development, Land and Natural Resources and Foreign Policy”.

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**Conclusion**

While the conversation surrounding resource governance is louder and broader than it has ever been, much more needs to be done. Further collaboration and increased partnerships can be forged to boost the present level of advocacy and engagement to encourage transparency and accountability in the sector. ORTI will continue to build upon the foundation it has laid, providing stimulating content and use of its platforms as tools for information dissemination and public engagement.

ORTI continues to positively influence its target audience and has received numerous commendations and acknowledgements from stakeholders.

**Next Steps**

1. **Website Upgrade**
   
   The initial website upgrade is 90% complete. Final migration will occur before the end of March 2015.
Three interactive applications will then be developed and incorporated into the upgraded website:

- Interactive State Map of Nigeria (Internally Generated Revenue)
- Interactive Gas Flaring Info-graphic (Alternative Energy)
- Interactive oil industry value chain (Perception of Oil Wealth)

2. University Visits
   ORTI will continue visiting universities as part of its public outreach to engage staff and students on issues surrounding resource governance in Nigeria. Baze University Abuja is scheduled for the next outreach in May 2015.

3. Host one post election tweet meet session

4. Continue creating stimulating content for dissemination on social media platforms

5. Support Stakeholder Democracy Nigeria (SDN) in promoting the organisations interactive gas flaring and oil spill tracking web applications as well as their Contract Contagion report

Acknowledgement

ORTI would like to express its gratitude to the countless individuals and organizations who have engaged with this important initiative.

Oil Revenue Tracking Initiative
www.oilrevenueng.org